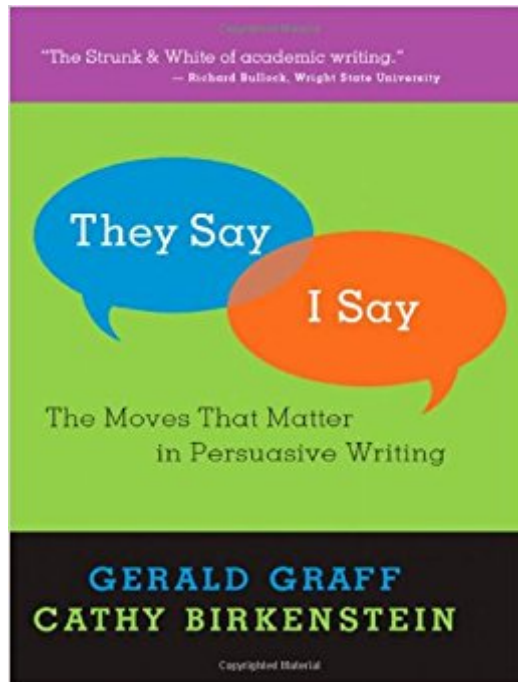


The book was found

"They Say / I Say": The Moves That Matter In Persuasive Writing



Synopsis

"The Strunk & White of academic writing." •Richard Bullock, Wright State University As employers, politicians, parents, and other citizens lament the decline of writing skills among Americans, this little book comes to the rescue. An instant bestseller when it first appeared as a college textbook, "They Say / I Say" gives writers precisely what they need to know in the all-important domain of persuasive writing. Cutting through the clutter of educational diagnoses and nostrums, it goes right to the heart of what writers most need to do, and that is to listen to what others are saying (they say), summarize it, and then offer their own argument (I say) as a response. Offering user-friendly templates to help writers make these key moves in their own writing, "They Say / I Say" is already being called the Strunk & White of persuasive writing.

Book Information

Paperback: 181 pages

Publisher: W. W. Norton & Company (August 17, 2007)

Language: English

ISBN-10: 0393065456

ISBN-13: 978-0393065459

Product Dimensions: 5.4 x 0.7 x 7.6 inches

Shipping Weight: 9.6 ounces

Average Customer Review: 4.4 out of 5 stars Â Â See all reviews Â (1,055 customer reviews)

Best Sellers Rank: #436,961 in Books (See Top 100 in Books) #47 in Â Books > Reference > Writing, Research & Publishing Guides > Writing > Academic & Commercial #573 in Â Books > Textbooks > Reference > Writing Skills #1246 in Â Books > Reference > Words, Language & Grammar > Rhetoric

Customer Reviews

Even as a writer, writing teacher, and rhetorician, I could not see how many gaps I left in my writing until this book. So much of the writing process was just flung at me in public school that I was fortunate to absorb dribs and drabs. Graff, Birkenstein, and Durst dismantle writing into a system, based on the most recent rhetorical research, and lay the process out in short chapters, plain language, and a scheme of templates that students can use to kick-start their own writing. The authors' thesis is that writing is an uncomplicated process which can be reduced to a handful of rhetorical components. If students see writing as a social act, joining a larger conversation already in process, they will produce engaging writing which both they and their teachers will enjoy. Since

the book is laced with examples of effective and ineffective writing, there is no doubt as to which the authors aim for, making evaluation a simple, somewhat objective process. This book seeks to be accessible to a mass audience. It's written in vernacular English, using examples from current culture and respected print sources. It is so straightforward that teachers can use it at multiple levels, from advanced middle school up through college composition. It's so explicit that it could even be used without a teacher, with only a writing group or college writing center to fill in the role of hands-on assistance with individual problems. This "With Readings" edition contains the full text of Graff and Birkenstein's original short primer of the same title. The original is less than 150 pages and can be digested in small segments by teachers and students alike.

[Download to continue reading...](#)

"They Say / I Say": The Moves that Matter in Persuasive Writing "They Say / I Say": The Moves That Matter in Academic Writing, with Readings (Third Edition) Matter, Dark Matter, and Anti-Matter: In Search of the Hidden Universe (Springer Praxis Books) Writing : Novel Writing Mastery, Proven And Simple Techniques To Outline-, Structure- And Write A Successful Novel ! - novel writing, writing fiction, writing skills - The Mindful Legal Writer: Mastering Persuasive Writing (Aspen Coursebook) Youdunit Whodunit!: How To Write Mystery, Thriller and Suspense Books (Writing Skills, Writing Fiction, Writing Instruction, Writing a Book) Persuasive Games: The Expressive Power of Videogames (MIT Press) Planning as Persuasive Storytelling: The Rhetorical Construction of Chicago's Electric Future (New Practices of Inquiry) The Winning Brief: 100 Tips for Persuasive Briefing in Trial and Appellate Courts It Does Matter!: Different States of Matter (For Kiddie Learners): Physics for Kids - Molecular Theory (Children's Physics Books) Black Lies Matter: Why Lies Matter to the Race Grievance Industry Electrostatic Effects in Soft Matter and Biophysics: Proceedings of the NATO Advanced Research Workshop on Electrostatic Effects in Soft Matter and ... 1-13 October 2000 (Nato Science Series II:) Soft Condensed Matter (Oxford Master Series in Condensed Matter Physics, Vol. 6) Non Fiction Writing Templates: 44 Tips to Create Your Own Non Fiction Book (Writing Templates, Writing Non Fiction, Kindle Publishing) Fiction Writing Templates: 30 Tips to Create Your Own Fiction Book (Writing Templates, Fiction Writing, Kindle Publishing) Love Writing - How to Make Money Writing Romantic or Erotic Fiction (Secrets to Success Writing Series Book 5) Shift: Three Big Moves for the 21st Century Church My World of Chess: Adventures in Collecting Chess Sets with a Discussion of the Origin and Moves of the Game Paleo Ketogenic Vegan Smart Moves: Avoid Dieting Mistakes (Paleo Ketogenic Vegan Diet, Paleo Ketogenic Vegan for Beginners, Diabetes Diet, Anti-inflammatory ... - Diet and Nutrition - PALEO Book 7) The New Rules of Lifting: Six Basic Moves for Maximum Muscle

